**STAKEHOLDER POWER INTEREST GRID**

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| **Project Name:** | Construction of Sunrise Corporate Office – 5 Floors |
| **Project Manager:** | Ahmed Khalil, PMP |
| **Customer:** | Sunrise Technologies Ltd. |
| **Date Prepared:** | August 11, 2025 |
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| **Template Type:** | Construction Project Stakeholder Analysis |

# Project Context

This Power-Interest Grid analyzes stakeholders for the Sunrise Corporate Office Building construction project. The 18-month, $8 million project involves multiple contractors, regulatory bodies, and internal stakeholders requiring strategic engagement management.

# Power-Interest Grid Matrix

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| --- | --- | --- |
|  | **HIGH INTEREST** | **LOW INTEREST** |
| **HIGH POWER** | MANAGE CLOSELY• Close collaboration• Regular communication• Manage expectations• Seek input on decisionsStakeholders:• Eng. Sara Ali (Project Sponsor)• Ahmed Khalil (Project Manager)• Cairo Municipality Authority• EBC Construction (Main Contractor)• Dr. Mahmoud El-Sayed (PMO Director) | KEEP SATISFIED• Periodic updates• Monitor satisfaction• Address concerns quickly• Inform of major decisionsStakeholders:• Sunrise IT Department• Facilities Management• Legal & Compliance Dept• Environmental Authority• Insurance Company |
| **LOW POWER** | KEEP INFORMED• Regular updates• Provide detailed information• Encourage feedback• Use as advocatesStakeholders:• Sunrise Employees (End Users)• Neighboring Properties• Local Community Groups• Sunrise Marketing Team• Future Building Occupants | MONITOR• Minimal effort required• General communications• Periodic check-ins• Monitor for changesStakeholders:• Utility Companies• Landscaping Contractor• Security Services• Parking Management• Building Maintenance Vendors |

# Stakeholder Engagement Strategies

High Power/High Interest (Manage Closely):

• Weekly status meetings with project sponsor and main contractor

• Daily coordination with construction manager

• Bi-weekly regulatory compliance reviews

High Power/Low Interest (Keep Satisfied):

• Monthly executive briefings for internal departments

• Quarterly compliance reports to authorities

• Immediate notification of any issues affecting them

Low Power/High Interest (Keep Informed):

• Monthly project newsletters for employees

• Community information sessions at key milestones

• Regular updates via company intranet

Low Power/Low Interest (Monitor):

• Include in general project communications

• Notify of any schedule changes affecting services

• Quarterly check-ins to assess any change in interest level

# Review Schedule

• Grid review frequency: Monthly during active construction phases

• Next review date: September 1, 2025

• Responsible party: Ahmed Khalil, Project Manager

• Trigger events: New stakeholders identified, scope changes, escalated issues

*Sunrise Corporate Office Building Construction - Stakeholder Power Interest Analysis*